

## KTXA PROGRAM/ISSUES REPORT

### July 1-September 30, 2010

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News (weeknights at 7pm and 8pm). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

#### Medical

**July 1, 7, 8pm** There was an increase in the number of snake bites this summer. Some believe it's due to the cold winter and early hot summer. **July 1, 7, 8pm** A North Texas girl with alopecia is going to a summer camp with other children who have the disease thanks to donations. **7/5 8pm** A program in downtown Dallas is helping residents and visitors get healthy while on a walking tour of the arts district. **7/7 8pm** New recommendations for Alzheimer's disease could help doctors diagnose the disease before a patient becomes forgetful and confused. **7/14 7, 8pm** Smokers are turning to an electronic cigarette. The cigarettes are legal because there is no smoke. Smokers say they still get their fix, without offending strangers. **7/21 7pm** A report on a SMU college student who invented a combat workout application for Apple computers and I-Phones. **7/21 8pm** People who've battled eating disorders like anorexia and bulimia know that it's a constant struggle. However, there are now websites that actually promote eating disorders as a good thing. **7/22 8pm** A report on a family that was always sick found a high level of mold in their home. They share their story with TXA to help others. **7/26 7pm** A report on how a three year old girl with several life threatening illnesses has been an inspiration to those around her. **7/28 7, 8pm** A group of children with disabilities learned how to ride a bike through the Lose the Training Wheels program. **7/29 8pm** Texas patients now have access to a unique MRI machine designed specifically for breast cancer detection. **7/29 7pm** At the historic Ridglea Theatre tours were given to raise awareness about the historical structure. The theatre opened in 1950. **8/3 7, 8pm** Parkland hospital has a summer internship program for aspiring medical students. The nine-week program gives them early exposure to the ins and outs of the medical profession. **8/3 7, 8pm** The North Texas Food Bank has set a goal to provide 50 million meals to people in need through its Close the Gap campaign. The campaign started three years ago. **8/3 8pm** On an August day residents riding the Trinity Rail Express or the bus in Fort Worth and Richland Hills were able to ride for free if they donated a can or box food. The food was donated to the Tarrant Area Food Bank. **8/6 7pm** A report on how Zumba is helping people stay healthy. **8/13 7, 7, 8pm** Rabies is one of the main targets of new research funded by the Department of Defense at Texas A&M University. **8/31 7, 8pm** A report on new information that parents who want to have children following a miscarriage don't have to wait six months to try again. **8/31 7pm** A Texas dentist has come up with a way to keep patients calm during procedures without the use of drugs. Patients take amino acid supplements which create a sense of calm. **9/24 7, 8pm** A report on a new type of jacket for motorcyclists. It is actually like an airbag for the body.

## Crime

**7/7 7,8pm** Congresswoman Eddie Bernice Johnson hosted her annual Youth Crime Prevention Summit at Booker T. Washington High School in Dallas. Leaders gathered to discuss a way to fight crime and drugs in the areas where at risk youth live. **7/7 7pm** A report on the I-Safe. A backpack armed with an alarm system similar to a car alarm. **7/29 7pm** A look into the number of hair stylists working without a license.

## Education

**7/8 7,8pm** Students at Denton's Advanced Technology Complex fulfilled an assignment to make a gas-powered scooter electric. **7/21 8pm** The number of immigrants and refugee students in Dallas schools is on the rise. **9/14 7pm** Dallas Mayor Tom Leppert cut the ribbon to open the Heights Preparatory School in West Dallas. The new school is for seventh and eighth graders. **9/21 7pm** The Daggett Middle School band in Fort Worth received new instruments. Mister Holland's Opus Fund and Yamaha Music donated the instruments. **9/21 7,8pm** A North Texas math teacher who lost more than a 100 pounds used her weight loss strategy to teach her students math. **7/22 7, 8pm** Dallas Mayor Tom Leppert held his annual Back to School Fair. Approved families received free school supplies. **8/12 7, 8pm** Fort Worth parents in need received free school supplies at the Tarrant County Back to School Roundup. **9/17 7pm** A local artist taught students from a Dallas elementary school how to paint a mural.

## Community

**7/1 7, 8pm** A North Texas hardware store allowed customers to retire their old flags there and receive a new one for five dollars. **7/8 7, 8pm** During the month of August military men and women were served prime beef chili, cake and drinks at the USO at DFW Airport. The food was provided by restaurants in Addison. **7/1 7, 8pm** The U. S. Honor Flag stopped at the Dallas Veterans Medical Center. It's the first time the flag has stopped at a VA facility on its statewide tour. **7/8 8pm** TXA anchor Keith Garvin shared highlights of his mission trip to Rwanda. **7/8 7, 8pm** The Hallmark Youth Association received a surprise gift. A local businessman stepped up to help a football team that lost everything in a devastating fire. **7/19 7, 8pm** Kraft Foods donated \$100,000 to four Irving charities. They also donated boxes of macaroni and cheese to the nonprofit Irving Cares. **7/19 7, 8pm** A man who wrote a song about abduction found out 25 years later that he and his brother had been abducted. **7/22 8pm** A photo essay takes viewers to Dublin, Texas for a tour of the oldest bottling plant still in operation. They bottle Dr. Pepper. **7/28 7, 8pm** The Fort Worth City Council presented Jeff Harrison with the Medstar Community Hero Award. Harrison was on a bike ride when he jumped into the Trinity River after seeing a husband and wife trying to rescue their daughter who was drowning. Harrison was able to save the mother and little girl, the husband died. **8/10 7, 8pm** Remington College Cosmetology gave free haircuts to students for two weeks. **8/10 8pm** The Oakridge School's varsity football team put backpacks together for the Junior League of Arlington's Back to School Fair. About 1500 Arlington elementary school students received the backpacks filled with school supplies. **8/24 7, 8pm** The annual Hot Firefighter Auction was held to raise money for Parkland's Burn Center. Fire fighters auction themselves as datesto raise money. **8/24 7,8pm** The Dallas Cowboys and Susan G. Komen for the Cure are partners in the fight against breast cancer in a new initiative. **8/31 7, 8pm** Fort Worth's Spiral Diner was nominated for best vegan restaurant in the country. The restaurant won the award in 2008. **9/14 7, 8pm** Mothers Against Drunk Driving and Nationwide Insurance held a free workshop to give parents tips for teaching their kids about alcohol. **9/28 7, 8pm** Five men were honored for their quick thinking that saved a life. They used CPR on a fisherman who had collapsed while fishing on Lake Lavon.

## **Economy**

**7/5 7, 8pm** TXA 21 helps North Texans find jobs in weekly segments titled Get a Job. **8/31 7pm** Financial expert JimLaCamp offers financial information on stocks and gold and silver.